

BCCC Board Meeting

Date: October 11, 2016

Location: Online

In attendance: Jim Hannon, President
Julian Katz, Vice President
Susan Callaway, Secretary
Lori Wade, Treasurer
Peter Richardson, Member-at-Large
Mario Obejas, Ride Leader

The meeting was called to order at 6:03 pm by President Jim Hannon. Julian and Lori joined the meeting a couple of minutes later.

The minutes to the previous meeting were approved via email on 8/15/16.

Member Comments:

Ride Leaders and LCIs

Mario reported on the status of the ride leaders. He said they had leaders scheduled for weekly rides the rest of the month. He also mentioned a drop in attendance at the ride leaders' meeting, possibly because people weren't interested in leading rides. Jim commended Mario and Matt for doing a good job of scheduling the weekly rides and providing leaders.

Mario also had questions about how instructors were paid for the Safe Cycling classes. He said it seemed like it was up to Sam to pick who was going to be paid. Jim explained that the board had put a cap on the amount that could be paid out for the classes, but not on the number of instructors or which instructors would be paid. Jim suggested that he and Mario get together at a later date to discuss this issue and Mario agreed. Mario then said he would be listening to the rest of the meeting but probably wouldn't have any other input.

Treasurer's Report

Lori Wade presented the Treasurer's Report for September.

The Activity Report showed a Total Revenue of \$8,422.43 and Expenditures of \$1,736.59 for a Net Revenue of \$6,685.84 in September.

The September Summary of Expenditures by Vendor showed we had spent \$1,642.86. Jim commented on the Facebook expenditure, saying that we had been using Facebook to advertise our classes and it had generated quite a bit of activity, more so that when we just advertised in our newsletter.

Sponsors and Grants

Status Report: Jim reported on revenue from sponsors and grants, which he projects at \$22,420.

Our revenue from sponsors totals \$9,900. He said TriLab will make the last payment (\$250.00) in store credits (Jim suggested maybe buying tires with the credit.) Jim reported Catalina Coffee still has a balance from 2015. However, this has not been included in the revenue total.

The Club was awarded \$11,000 in grants which includes \$6,000 from West Basin Water District and \$5,000 from BCHD. In addition, we expect to receive money from several employer matching programs thanks to two of our members, as well as a donation from the "Ride with the Tide" event.

West Basin Water: Jim reported that the \$6,000 grant from West Basin Water will be used for our Youth Bicycle Education Program.

Beach Cities Health District: Our grant closeout report was submitted. The new \$5,000 grant they have awarded us will be used to purchase additional equipment for our Bike Corral.

Adult Bicycling Education Program

Classes: Our last 2 classes were held on Sept. 25 and Oct 2nd. The next series of 2017 classes has not been scheduled.

Beach Cities Bicycle Diversion Program: Because of a bill signed by Gov. Brown, municipalities can now choose to offer bicycle diversion programs in lieu of fines for cyclists who have received tickets. Redondo Beach Police Dept. is interested in this option and is meeting with police depts. from other cities to discuss offering the classes. They want our club LCIs to teach the classes. Instructors probably will get paid \$50-75 per student. This program will have to be approved by city managers, and May is the target implementation date.

Youth Bicycle Education Program

Jim showed us a flyer that has been sent to all Redondo Beach Schools advertising our program. Later on, we will offer it to Hermosa Beach, Manhattan Beach and Torrance schools.

Ride Leader Program

Pete Richardson gave a crash report. He said that there had only been one, involving Don Young, and he was able to finish the ride. Jim pointed out that it was good that our accidents are investigated and reported in the event that a claim is filed in the future.

SBBC and BCCC

Pete Richardson reported that he and Trish have met once with representatives from SBBC. They have another meeting scheduled this week to discuss the pros and cons of building a stronger relationship between the two clubs.

Membership

PayPal: Jim discussed an issue we have been having with PayPal. Members reported being charged sale tax when they paid their dues. Upon investigation, it turns out that it was PayPal's mistake. However, they will not refund the taxes unless the club pays for the additional transactions, so it will be less expensive for the club to just refund the money.

New Database: Jim mentioned a free database program called Membership Back Office that Mike Mosig had recommended. Pete Richardson volunteered to help Jim investigate and test it out to see if it would work for BCCC.

Bike Corral Report

Three City Event Policy: Jim reported that because of the new Three City Event Policy, we were inundated with requests for Bike Corrals. Jim responded to the requests and helped cities realize that not all events required corrals.

Fresh Look at Bike Corral Project: Jim feels it is important to take a fresh look at the idea of providing Bike Corrals for other events in the Beach Cities. Jim and Susan researched other organizations that provide bike corrals and found that many had a paid manager or coordinator. They also offered full service or equipment only options.

Income: Jim reviewed a spreadsheet that showed the event sponsors, equipment rental, bikes parked and tips for the last 2 years. Our income from tips has been good, and the one equipment rental (Ride with the Tide) went smoothly. We also have grant money to upgrade our equipment and help us provide bike corrals. He commended Hawk Granville for his excellent work in the past, but he is burned out and has resigned.

Expenses: Jim then reviewed the expenses involved with an expanded bike corral program, many of which could be funded with our new grant money:

- A paid manager (This would involve a flat fee per event and possible incentives based on the success of the program.) He has talked to some people who might be interested in this position.
- New lighter security fencing (\$6000)
- Additional bike racks: Pay Danny Hylands (unspecified amount) to make more, plus purchase fencing similar to that at Catalina Coffee (@\$1000)
- Tents, banners and miscellaneous items (\$1,500)

Jim then showed a proposed website for our bike corral program: <http://bccclub.org/bikecorral/>. This is only a draft version, which will be changed and improved as we firm up our rental options.

Jim brought up sources of volunteer workers: Students (he will discuss with LA Law the possibility of scholarship money for college), Best Buddies and Volunteers.

Discussion followed.

Julian felt that the original concept was to work with municipalities to promote cycling, and he wondered if we wanted to commercialize it by working with other groups. Jim pointed out that even if we helped other groups provide this service, we would require that the bike parking be free to the participants. Thus, we would be supporting our goal of encouraging people to ride bikes rather than drive to events.

Susan said that she did not think we should provide volunteers for events other than the ones we currently staff. We have a hard time staffing those, and it seems like the organizations sponsoring the events should be able to recruit their own volunteers from members and or school clubs, just like we do. The board decided to move forward with this project. Any new equipment will be purchased next year.

Garment Status

Pete reported on our inventory of both the orange garments and the 10 year anniversary kit. There are no plans to place another order until next year.

Upcoming Scheduled Events

Blessing of the Bikes at American Martyrs School in Manhattan Beach will be on October 21 at 8 am. All are invited to attend. Jim has invited the Mayor and City Council Members, as well as West Basin Water. *West Basin Water Fair* will be on Saturday, 10-22. We support them by having an informational booth and giving away a bike.

Membership Report

We have now progressed from 788 members at our last meeting to 801.

Next Board Meeting

The next board meeting will be on Thursday, November 10th. We will not meet in December.

Board Round Table

Board members did not present any additional business for discussion.

Jim moved that the meeting be adjourned and Susan seconded the motion.

The meeting was adjourned at 7:30 pm