

BCCC Board Meeting

Date: March 14, 2017

Location: Online

In attendance: Jim Hannon, President
Julian Katz, Vice President
Susan Callaway, Secretary
Peter Richardson, Member -at-Large
Jack Bauer, Bicycle Education Co-Director

The meeting was called to order at 6:04 pm by President Jim Hannon.

There were no general meeting comments.

The minutes of the January 17, 2017 meeting were approved via email on January 25, 2017
The minutes of the special meeting held on February 15, 2017 were approved via email on ???.

Treasurer's Report

In Lori's absence, Jim presented the Treasurer's Report.

- The January activity report showed we had 22 new members as well as 15 renewals, while the February report showed we added 10 new members and had 14 renewals. Both months showed income from jersey sales and expenses from PayPal and sales tax.
- Jim indicated he and Lori are working to generate a report which will reflect our actual expenses vs our projected budget.
- He also said we will be closing out our \$5000 grant from BCHD for bike corral equipment soon, which will then make us eligible to apply for another grant in July.
- Jim stated that we have renewed the club's insurance, both D & O and Liability, as of 2/28/17. There was an increase of about \$70 which puts us a little over our budget. Total cost was about \$2000.

Bicycle Education Program

-Adult Bicycle Education:

Jack Bauer is the new co-director along with Sam Gengo.

They hope to have dates for the Adult Bicycle Education classes scheduled by the next meeting. Classes will probably be held in mid-April and May

City of Hermosa Beach:

The city has purchased bikes for city staff to use when going to city meetings. Thanks to Julian Katz' involvement, BCCC has submitted a proposal for training and is awaiting approval. The training would consist of lunch-time Bike Safety classes and practice sessions. If approved, it will provide income for the club and the LCIs who teach the classes.

Redondo Beach Bicycle Diversion Program:

This program has been stalled because our contact at the RBPB has been on leave due to injury. Now he is back at work and once he's caught up, we will be able to roll out this project. Our contact at the MBPD also wants to implement this program. Since we have more than one police department interested in participating in the diversion program, we hope to implement it by this summer.

2017 Youth Bicycle Education Program:

The club has completed two successful education programs thus far, one at American Martyrs in February and the other at Meadows Middle School in March.

Dates for the following programs have yet to be determined: 186th Street School, Book and Bike Safety Event in conjunction with local libraries, Alta Vista School and Lincoln Elementary.

Sponsors and Grants

Sponsors:

We now have 9 sponsors signed up, and their logos will appear on our new kits. If they are a Platinum sponsor, they will also have a banner at our bike corrals.

Peter will update our new website so that only current sponsors appear. He will make sure we have email addresses for all sponsors so they can receive our newsletter.

Grants:

Jim reviewed the status of our grants, and indicated how the funds have been spent (mostly on new bike racks). Debbie will send thank you letters to Phillips 66 and the 2 clubs members/employees who have donated to the club through the matching program.

Jim also indicated that both schools where we have provided bicycle education programs will be either reimbursing us for books or making a donation via their PTA.

Ride Leader Program

Jim said that there were no new crash reports. However, Peter said there was a crash and located the report on a crash that happened on February 9th with only minor injuries/damage to the rider and bike.

SBBC & BCC Club

Jim has provided the board with a document reviewing the pros and cons of a merger between these two organizations. Trish has been doing a legal audit on what would be changing if we merged. It was decided that we need to have a separate meeting in April on this topic before deciding whether or not we should submit it to the general membership for a vote.

Membership

Jim thanked Peter and Randy for all their work on our new Wild Apricot membership database and website. Jim said Peter wins employee of the month for all his efforts!! Since it was launched, 67 people have updated their contact details and email addresses. Peter will try to phone those whose emails didn't go through so we can get a correct email address. He says the system is really helping us update our database. It will be very helpful when we have our annual election because we'll no longer have to pull information from multiple sources.

Peter said that next week Matt plans on using Wild Apricot (instead of Mail Chimp) to send out our newsletter. The newsletter mailing list will be updated to include our sponsors.

Members have already been using the system to pay their dues. Susan reported that when she paid her dues she received email confirmations of payment from both Paypal and the club, as well as a membership renewal confirmation from the club.

The Wild Apricot system now has information on our Bike Corral program and our Youth Education program and we will soon have a page for our Adult Education program. Peter is in the process of making sure that we have current info for our LCIs and SCIs.

Bike Corral Report

Jim reported that our new website for the Bike Corral Program is complete and letters to introduce the new manager of this project, David Hui, have been prepared with Susan's help. He is waiting to have Lori look over the new agreement with David before signing it.

Jim said that he and a friend have made mock-ups of a bike rack similar to the fencing around Catalina Coffee Company. The club has also ordered 12 Deco bike racks (@\$4400) that will be delivered in mid-April.

Jim plans on personally introducing David to contacts in the various cities that might be interested in using our bike corrals for their events.

2017 Garments

-Peter reported that he has updated logos from all of our sponsors.

-He suggested that we keep the T-shirt design the same for this year, and just change the line that says celebrating 10 years of riding to 11 years. Most of the t-shirts were given away to volunteers. Peter will inventory what we have on hand.

-For our next kit order, 17 items have been ordered. Except for the men's jerseys, none of the categories meet the minimum requirement of 8. The design will be the same as last year's but without the 10 year logo. Also, Peter has asked them to change the shade of orange which some members think looks more salmon-colored. Susan suggested keeping the orange the same color so that perhaps people could mix and match old kit items with new ones if we end up not having enough new items ordered.

Peter and Jim will meet tomorrow to determine what the club should order as far as T-shirts and kits. They will let the board members know what they decide via email.

2017 Paying SCI Instructors

Because we agreed to reevaluate this policy in 2017, Jim contacted other organizations (Santa Monica and LA Bicycle Coalitions) to find out what they were paying their instructors. He found the pay ranged from \$25-50/hour with \$30 being the average pay rate. Our current rate of \$25 is really not competitive. Jim pointed out that there are more requirements to become a SCI than a LCI, such as extra courses and a background check. Also, putting on a school program is more labor intensive than putting on an adult education program because school programs require a lot more equipment/set-up. (Schools do sometimes give us donations which help defray the cost of our youth education programs.)

Jim made a motion that we pay our SCIs \$35/hour, retroactive to three weeks ago. The LCIs' pay rate will be \$30/hour, subject to review at a later date. Susan seconded it. The motion was approved.

Membership Report

Jim reported that our membership has risen from 833 to 850. Per Peter, we have 360 paid-up members on our Wild Apricot database plus 7 honorary members and 51 whose memberships have either lapsed or whose renewals are overdue. Jim is very happy that the new system is finally getting our memberships issues straightened out. Peter will continue to handle membership until the end of April, and by then Debbie and Jim will be trained to take it over.

Board Meetings

Our next board meeting will be May 9th at which time we will start planning for the June elections. Open positions are VP, Treasurer and Member-at-Large. Peter will talk to Matt about advertising for a nominating committee in our upcoming newsletters since the committee needs to be in place the beginning of May. Peter also mentioned that we need to make sure the documents for our election process are available in Dropbox. Peter will access them on our website and send a copy to Dropbox. Julian suggested that a vote on whether BCCC should join SBBC be included on the Annual Election Ballot. Jim said we will talk about it at our April meeting when we discuss if and how we should go forward with the merger.

Board Round Table

Susan and Peter had nothing to add. Julian reiterated that he thought we should try to have the BCCC/SBBC merger on the Annual Ballot.

Jim moved the meeting be adjourned and Peter seconded the motion.
The meeting adjourned at 7:19.