

BCCC Board Meeting

Date: July 19, 2017

Location: Beach Cities Health District

In attendance: Jim Hannon, President

Julian Katz, Vice President

Susan Callaway, Secretary

Donna Martinez, Treasurer

Peter Richardson, Member -at-Large

Others in attendance: Jack Bauer, Charlene Dipaola, O. M. Travis, Bill Ungar, Mario

Obejas, Delmer Losson, Lori Wade, Sondra Segall, Debbie Hannon

The minutes of the May 9, 2017 Board Meeting were approved via email on May 11, 2017.

On July 11, 2017, Jim Hannon made a motion via email to support the Ride Leader Program with a \$600 budget. After discussion and amendments, the 3rd amendment to this motion, which will provide the Ride Leader Directors with a \$300 budget for 2017, was passed unanimously on July 13th. This money is to be spent on recruiting and stabilizing the Ride Leader program, and cannot be used for items such as alcoholic beverages, wages/salaries, merchandise, gift cards, etc. During the 2018 budget development process (Dec/Jan), Mario and Matt will provide the board with a proposed budget for 2018 and the Board will have the opportunity to review their plan and budget requirements for next year.

The Annual Board Meeting was called to order at 6:34 pm by President Jim Hannon.

Club Membership

Jim presented an overview of the club membership, using information from our Wild Apricot database.

As of June 1, 2017 the club had 371 active members; 107 were added in the last 12 months. This is impressive given that the average cycling club has less than 100 members. The average age of our members is 54. Our club is 65% male and 35% female (nationally, clubs average about 10% female).

About 35% of our members are L-3 riders. Jim feels the club needs to do more to accommodate L-4 and L-5 riders. Jim presented a slide showing the many benefits of riding a bike.

Club Activities

Jim used a diagram to highlight and discuss four important components of our club: Social, Education, Riding a Bike and Community Outreach. Jim feels the friendliness of our group is a big part of our strength. The education component continues to grow, and we will soon be offering Summer Safe Cycling Classes through the LA Country Junior Lifeguard Program. The club is also working on a Traffic School Diversion Program for Redondo Beach and Manhattan Beach. Our Ride Leader program represents a major strength of our club. Jim noted that the club continues to be involved in community outreach, working with both South Bay Bicycle Coalition and Beach Cities Health District.

Education Program

This program is going strong! So far this year, 2,290 children have participated in our Bike Safety Events, and we have 7 more events on our schedule. We have also offered 3 Safe Cycling classes for adults.

Supporters

Jim's next chart showed our 10 sponsors as well as the organizations and people who support us through grants and donations.

Volunteers

Jim recognized our many volunteers, especially our ride leaders and those involved in our education programs. Jim pointed out that thanks to our grants, we are now able to pay our League Cycling Instructors and School Cycling Instructors. He also recognized Peter for his efforts in researching and setting up our Wild Apricot system which maintains our membership database and provides a centralized location for club information.

New Kits

Because of problems with the quality and timely delivery of our Stage One kits, Peter has been in touch with a new supplier, Limkoo. He worked with them on a new design, and has ordered a kit at his own expense for evaluation. Pricing should be similar to past garments, and he anticipates that we will be placing an order the end of September.

SBBC and BCCC Relationship

Jim presented information on the possibility of a closer relationship between South Bay Bicycle Coalition and Beach Cities Cycling Club. A committee made up of 2 members from each group has met to prepare a pro & con analysis. Discussion followed as to what the new organization might look like, and whether we were going to become a cycling advocacy group. A pro and con statement will be prepared, and then it will be voted on by the membership, probably in August or September. If the motion passes, there would be a 6 -12 month transition period.

Election

Jim presented the results of our annual election and congratulated the newly elected officers. Julian Katz and Peter Richardson were re-elected to their respective positions of VP and Member at Large, while Donna Martinez was elected to the position of Treasurer. Jim thanked Sondra Segall for once again overseeing the election, and Peter for his work on validating the membership database. He also presented Lori Wade, outgoing Treasurer, with a certificate of appreciation.

New Business

Bill Ungar suggested that the club should develop some kind of crash prevention/avoidance program. He offered to come up with a proposal on this and will submit it to Jack and Sam, with a copy to Jim.

Peter moved that the meeting be adjourned, and Del Losson seconded it. The motion was approved and the meeting adjourned at 7:30.