

BCCC Board Meeting

Date: August 20, 2019

Location: Beach Cities Health District, Beach Cities Room

In attendance: Jim Hannon, President
Gary Parsons, Vice President
Susan Callaway, Secretary
Donna Martinez, Treasurer
Peter Richardson, Member at Large
Steve Reichlin, Director of Youth Education

After roll call and establishment of a quorum, the meeting was called to order at 7:03 pm by President Jim Hannon.

The minutes of the June meeting and the July Annual Meeting were both approved via email.

Treasurer's Report

Donna Martinez distributed a Statement of Activity as well as a Statement of Financial Position and highlighted the recent grant money we had received from Beach Cities Health District and Phillips 66. She inquired about our share of the Bike the Beach Fundraiser money. Jim said there was no information at this time, but he would bring it up at the SBBC meeting tomorrow night. Jim asked that for the next meeting the financials indicate how we compare YTD to our budget.

Action Items

Invitation system for Diversion class:

Gary will be advertising the next Diversion class and setting up a way for members to sign up. This list will then be sent to the people in SBBC who are in charge of the classes. Next class is August 27th, so Gary isn't sure if that is enough lead time to implement his invitation system.

Old Business

Review liability/insurance/waiver concerns for Youth Education Program:

Steve Reichlin reported on a meeting he and Susan had today with RBUUSD. Dr. Taranto stated that they definitely want our program and are working with their insurance company to make it happen. Their insurance requires that all volunteers sign in at the office. He also thought the waiver their insurance company provided would work. Steve will be meeting with the principal of Hermosa Valley School tomorrow to regarding our first Bike Education program with that district.

Review Youth Pedestrian and Bike Safety Education partnership agreement with BCHD:

No new information at this time; we are waiting to see the changes their legal department makes to the agreement.

New Business

Guest Membership Option:

The ride leaders, as well as the Board, agree that an electronic guest membership option is a good way to keep track of guest riders. Joining as a guest rider will allow that person to participate in one club ride. The guest membership period is for one month. At any time within, or at the end of the period, the guest status can be converted to a fully paid membership.

A motion to implement this option was made, seconded and passed unanimously.

The Board also agreed to discontinue use of the paper liability release form once the online guest sign-up page is officially activated.

People who don't join after the trial period will be sent a reminder notice.

Board structure, terms and positions:

Club membership has decreased, and we do not have enough ride leaders.

A team of Jim, Gary and Shadan will gather data so we can have a more informed discussion.

Ride leader directors will be asked to consider adding a webinar option for their meeting to increase attendance.

The following changes to the Board structure were suggested: longer terms, rotating positions, increase from 5 to 7. Adding a bike advocacy component to the club was also mentioned. It was also suggested that we develop a

questionnaire for members to gather more information and recruit more ride leaders.

Gary presented an org chart based on his conversation with the California Bicycle Coalition as to how we might divide into two entities: a BCCC Bike Club (501c7) and a BCCC Foundation(501c3 for community service/bike education). Discussion followed. This will be considered at future meetings so Board members have time to evaluate how involved this would be and what steps to take next.

Club Policy regarding non-bike related political posts on our Facebook page:

A statement about our policy will be added to our page. It will also be added to our policies document.

Changing the name of the Annual Board Meeting to General Membership/State of the Club Meeting:

It was agreed that this was a good idea and will be done for next year's meeting.

Review potential survey questions:

This was deferred until our September Board meeting

Form a committee to review and update BCCC social media:

Gary and Peter will review other bike club websites to get ideas for updating our website.

Review Directors Accomplishments for the 2018-19 period:

Questions about several of the Directors' positions were addressed. It was suggested that we send out an email to club members, especially LCIs, since we need more help with the Adult Education program. Gary will do this.

Website demonstration: how to post minutes, etc.

Peter showed Board members how to make changes to various documents on our website once they have administrative access to Wild Apricot.

Board Round Table

Peter reminded Donna that she needed to set up the new payment system with Wild Apricot.

The meeting adjourned at 8:46 pm

Our next Board Meeting will be Sept. 10th at the Beach Cities Health District.