

## **BCCC Board Meeting**

Date: November 20, 2019

Location: BCHD, Chapel

In attendance: Jim Hannon, President  
Gary Parsons, Vice President  
Susan Callaway, Secretary  
Donna Martinez, Treasurer  
Peter Richardson, Member at Large  
Steve Reichlin, Youth Bike Education Leader  
Mario Obejas, Ride Leader Director

After roll call and establishment of quorum, the meeting was called to order by President Jim Hannon at 7:05.

The October 17, 2019 Board Meeting minutes were approved via email on October 30, 2019.

### **Treasurer's Report**

#### *Statement of Activity and Statement of Financial Position:*

Donna emailed Board Members a copy of the financial report. She noted that we are under budget for the year.

She mentioned that she had received some late fee charges and wasn't sure what they were for. Peter determined that they were actually processing fees from AffiniPay which we now use instead of PayPal. He will also work with Donna to connect a link between Wild Apricot and QuickBooks.

### **Action Items**

The agreement between RBUSD and BCCC of Youth Pedestrian and Bike Safety Education has been approved. Copies of the signed agreement and insurance certificates are in the Cloud.

### **Old Business**

#### *Bike the Beach Fundraiser:*

Jim reviewed the income and expenses for our joint fundraiser with SBBC. BCCC will keep the \$5000 that was already given to us by Gila Katz, and the remainder of the funds raised will go to SBBC. This represents a split of 43%-BCCC/57%-SBBC.

#### *Website issues/Domain name*

Mario gave a presentation explaining what we should do about our domain names and why. He also presented two different scenarios for handling email to Board Members.

A motion was made, seconded and unanimously approved for Mario to transfer our domain names from Yahoo Small Business to Google, and when completed YSB will be dropped. Decisions about email addresses will be discussed at a later date.

Mario pointed out that some services offered by Google for NonProfits would benefit the club. Jim brought up a \$79 offer he received from Tech Soup, but it wasn't clear what they were offering. Gary wanted more information before approving it. (Note: The offer has since expired.)

### *Survey questions to gather information from members*

Gary passed out two sample questionnaires. The Board decided it would be best to try them out on a small group of members first, so they will be sent to the Ride Leaders.

### *Review cost & income to operate stand-alone BCCC Bike Club*

Gary passed out a chart detailing the potential expenses, grant funding and revenue for a stand-alone Bike Club for the Board to review.

Action to be taken: Jim will set up a meeting with Gary and Peter to review Gary's list as well as the information Jim has compiled.

### *Status of agreement with BCHD*

There has been no response to our latest proposed revisions/corrections to the agreement.

### *Membership status report*

Gary proposed adding a monthly report that reviews membership levels and non-renewals.

Peter will send out this report to Board members.

### *Photos for newsletter*

Gary presented possible guidelines for photo submission to the newsletter following a member's complaint. The Board decided that it wasn't necessary at this time.

### *"Informative" membership meetings with bike-related guest speakers*

The Board felt this was a good idea on an occasional basis. They could be combined with the ride leader meetings. Funding for paying speakers will be considered in next year's budget.

### *Restaurant Fund-Raising Idea*

Gary passed out information on local restaurants that allow groups to book fundraisers and then 15-20% of the sales are donated back to the club. He suggested planning a Social Hour at one of the restaurants listed. Board is okay with this idea, but we have no social director at this time so someone would have to volunteer to arrange this.

### *Holiday Venue and Date*

In the absence of a Social Director, Jim explored possibilities for the club's Holiday Get-Together. Kincaids has a Happy Hour from 3-6 every day of the week. Jim proposed scheduling our event for Sunday, December 15<sup>th</sup>. The Board agreed and also decided that we could spend up to the amount of money that was allocated in the budget for food at the event..

### *2019-2020 Budget*

Because of uncertainty over if, when and how the Club might be reorganized, Jim proposed that we prepare a budget that reflects our known expenses. The rest of the budget will be considered at a later date.

### *Review sponsorship package for 2019-2020*

Jim has worked with Nancy on this. He feels most of our sponsors will join again next year, and we might have a couple of new ones.

## **Announcements/News**

- Donna asked that Board members refrain from making unilateral decisions on Board matters.
- Steve reported that we have submitted proposed agreements to Manhattan Beach School District and Hermosa Beach School District for our Youth Safety Education Program and are waiting to hear back from them.
- Peter reported a surge in sales on club garments due to discounted prices.

## **Board Round Table**

- Jim was contacted by Metro about their Bike Education Program and told them instructors (some of our LCIs) could be provided, possibly through SBBC.
- Bill Ungar and the LA Wheelmen are organizing a ride to raise funds for Bill Ron.
- Jim brought up a ride that involves a 10,000 ft. elevation gain. He thought perhaps the club could organize a Members Only ride at this location.
- Jim mentioned that Spectrum 1 has an interview featuring our Diversion Program.
- We need to find replacements for our Social Director, Adult Education Leader, Sponsorship Director and a Bun Ride Leader.
- According to LAB, Bike clubs are losing members. Jim mentioned that the HUB on LAB's website has lots of interesting information.
- Jim stated that Trent, one of our sponsors, is interested in hosting a Social Hour.

### **Next Board Meeting**

The next meeting will be on Thursday, January 16, 2020.  
Gary will contact BCHD to arrange for a meeting room.

### **Adjourn Meeting**

The meeting adjourned at 9:38 pm.