

## **Minutes BCCC Board Meeting**

**Date: December 15, 2020**

**Location: On line via ZOOM**

In attendance: Gary Parsons, President  
Mario Obejas, Vice-President  
Susan Callaway, Secretary  
Leila Grantz, Treasurer  
Peter Richardson, Member at Large  
Guests: Diana Thacker, Beate Baltus, Don Adkins

After roll call and establishment of a quorum, the meeting was called to order by President Gary Parsons at 7:02 pm.

There were no corrections to the minutes of the November 12, 2020 Board Meeting sent out by email; they were approved.

There were no corrections to the minutes of the November 17, 2020 Budget meeting sent out by email; they were approved.

### **Attendee comments**

There were no attendee comments.

### **Treasurer's Report**

Leila reviewed the Statement of Activity and Financial Position for November.

She will be added as a signatory to our Union Bank account after the first of the year.

She and Gary have been working with club member Don Young, a CPA, to set up our QuickBooks categories.

He will be doing our tax filing and has advised us of the various documents that need to be filed, both state and federal.

### **Membership Status Report**

Peter presented the membership report, indicating that the club now has 295 members. Year-to-date, we have added 34 new members and 77 members have not renewed.

### **Insurance Claims/Member Biking Accidents**

No club rides, so no claims. However, a member was involved in an accident on a ride to Solano Beach.

### **Action Items**

Mario gave a brief explanation of G-Suite, indicating that it offered features tailored specifically for nonprofits, such as applying for grants, ways to raise our profile on search engines, etc. He suggested that we find a social media person to help us take advantage of the many features of G-Suite.

### **Unfinished Business**

1. Facemasks with club logo: Given the fact that people have already acquired face coverings by now, it was determined that we don't need to pursue this.
2. Ride with GPS Training 101: Mario will set up a hands-on training session in January. Members will use their own devices and he will show them how to load BCCC route maps and how to generate new routes.
3. Newsletter Editor and Sponsorship Director: No response to announcement of openings. Peter will update the sponsor letter; Gary and Peter will contact some of our existing sponsors regarding renewal. Possible new sponsors were also discussed.
4. Slides from Zoom nutrition meeting: Mario will contact the presenter again to remind him to send them.

### **New Business**

1. No new information from LA County Health Department re. group rides.
2. A member's suggestions about adding a Ride with GPS link to photos/new rides that members submit to newsletter, reducing size and location of sponsor ads, and continuing with bicycling-related ZOOM events were noted.
3. The 2021 budget was presented. Gary made a motion to approve it which Mario seconded; the motion passed unanimously.
4. A proposed membership renewal letter was presented. After discussion about ideas to retain members, it was recommended that the letter be revised to focus on the benefits members receive from the club during Covid shutdown, such as Zoom meetings on bike topics, and possibly adding a recommended GPS Ride of Month.
5. January 12<sup>th</sup> 2021 was selected as the date to review the bylaws.
6. Gary, Mario & Peter attended a GPS administrative seminar that dealt with setting up and authorizing rides on the club account.

7. Peter showed A Ride with GPS calendar could be added to our website to display our ride schedule and routes; this would be less labor intensive than our current method. The club calendar would then be used for all other events such as Youth Education, Social Events and the Bike Corral. The Board agreed to implement this when club rides resume.
8. The feedback (mostly positive) on the Ride with GPS and Cycling Savvy webinars was discussed. The club will obtain links for these 2 presentations so they will be available for review by members
9. Ideas for retaining members were brought up, such as encouraging members to provide Information about interesting places to ride and adding a GPS Ride of the Month to the newsletter.
10. Renewing current sponsors and identifying new ones was discussed. Gary and Mario will contact some of them. Potential new sponsors mentioned were another bike shop and those involved in personal services (Bike Fitting, Massage Therapist).
11. Members will be given the opportunity to buy bike clothes in our inventory (other than socks) at a greatly reduced price one more time. Remaining items will then be donated to Bicycle Angels or some other charity.

**Announcements:**

- Gary announced that Bill Ungar has resigned as Adult Education Director.

**Board Round Table**

*No comments.*

**Future Board Meetings:**

**By Laws Review Meeting: Tuesday, January 12<sup>th</sup> at 7 pm via ZOOM**

**Regular Board Meeting: Thursday, January 21 at 7 pm via ZOOM**

The meeting was adjourned at 8:56 pm.

  
Susan Callaway, Secretary