

## SPONSOR PACKAGE OPTIONS

SPONSOR PACKAGE	LEVEL	NEWS-LETTER	CALENDAR	WEBSITE	T-SHIRT	JERSEY	BANNER
BRONZE	\$300	\$100	\$100	\$100			
SILVER	\$500	\$100	\$100	\$100	\$200		
GOLD	\$750	\$100	\$100	\$100	\$200	\$250	
PLATINUM	\$1,000	\$100	\$100	\$100	\$200	\$250	\$250

## SPONSOR PACKAGE BENEFITS

### BRONZE

1. Sponsor logo and business profile with links to sponsor website and location displayed on BCCC website sponsor page. <https://bccclub.org/Sponsors/>
2. Sponsor logo displayed on BCCC website home page with other sponsors in slideshow format. <https://bccclub.org>
3. Sponsor logo displayed at the top of the BCCC website event calendar with other sponsors in slideshow format. [https://bccclub.org/Calendar\\_view](https://bccclub.org/Calendar_view)
4. Sponsor logo displayed on the BCCC newsletter, sent weekly to all members, web-links will be included at the bottom of the newsletter.

### SILVER

Same as Bronze, plus:

5. Sponsor logo on annual BCCC t-shirts. (Given to Ride Leaders, and volunteers who work at bike corrals and youth and adult safety education events.)
6. Complimentary t-shirt(s).

### GOLD

Same as Silver, plus:

7. Sponsor logo on BCCC cycling jerseys, jackets & vests.

### PLATINUM

Same as Gold, plus:

8. Sponsor logo on banner to be displayed at bike corrals.

For 2021 the Platinum rate will be discounted \$250 for existing Platinum sponsors.

# Beach Cities Cycling Club Inc

## À LA CARTE OPTION

After choosing a level, a sponsor may add one or more items to their package at the price shown in the above chart. For example, a sponsor at the Bronze level may choose to add bike corral banner advertising at an additional cost of \$250.

## SPONSOR PACKAGE DETAILS

All sponsor packages will be for one calendar year beginning January 1 and ending December 31 of the sponsored year.

T-shirt and jersey sponsors will be included on all orders and re-orders of t-shirts and jerseys in the sponsored year. The number of t-shirts ordered during the sponsorship years is typically between 120 and 150 items. The number of cycling garments with logos ordered within the sponsorship year varies, but averages slightly over 100.

## BANNERS

Banner size is not to exceed 48" wide x 36" high. There will be an extra fee for banners exceeding these measurements.

Banner advertising may be purchased separately for \$100 per bike corral event, or purchased à la carte, as described above for a calendar year.

## CONTRACT PERIOD

Although the normal contract period is from January 1 until December 31, contract period adjustments and/or prorations will be considered on a case by case basis by the Board, or Director, and/or the person overseeing the sponsorship program. The prorated amount will be noted in the contract, indicating the reason for the proration, such as less than a twelve month period, or in the case where t-shirts and/or jerseys were already printed.

## GARMENT QUANTITIES

Garments with Sponsor Logos

Year	2013	2014	2015	2016	2017	2018	2019	2020
<b>Jerseys, Jackets, Vests</b>	161	73	96	88	172	44	102	49
<b>T-Shirts</b>	72	140	130	150	120	150	150	110